



Embassy of the United States

The Embassy of the United States in Israel Announces Six Study of the United States Institutes for Scholars

What Is It? Study of the United States Institutes for Scholars (SUSIs) are intensive post-graduate level academic programs that provide foreign university faculty and other scholars the opportunity to deepen their understanding of U.S. society, culture, values, and institutions. The goal of the Institutes is to strengthen curricula and to enhance the quality of teaching about the United States at academic institutions abroad.

Study of the U.S. Institutes for Scholars will be held on the following themes:

- American Politics and Political Thought
- Contemporary American Literature
- Journalism and Media
- U.S. Culture, Identity, and Society
- U.S. Economics and Sustainable Development
- U.S. Foreign Policy

For Whom? Highly-motivated, mid-career, experienced scholars and professionals generally from institutions of higher education or research-focused organizations (not-for-profits, think tanks, etc.). While the educational level of participants will likely vary, most should have graduate degrees and substantial knowledge of the thematic area of the Institute or a related field. Ideal candidates are individuals whose home institution is seeking to introduce aspects of U.S. studies into its curricula, to develop new courses in the subject of the Institute, to enhance and update existing courses on the United States, or to offer specialized seminars/workshops for professionals in U.S. studies areas related to the program theme. Ideal candidates will have little or no prior experience in the United States.

When and Where? The programs will take place at various colleges, universities, and academic institutions throughout the United States over the course of five to six weeks beginning in or after June 2023. Each Institute includes a four-week academic residency component and, if possible, up to two weeks of an integrated study tour to another region of the United States.

Descriptions of each Institute and essential program information appear below.

Interested candidates should submit their application to
schiffmanex@state.gov no later than January 8, 2023.



ABOUT STUDY OF THE UNITED STATES INSTITUTES FOR SCHOLARS

The Institute on **American Politics and Political Thought** will provide a multinational group of 18 foreign university faculty and practitioners insight into how intellectual and political movements have influenced American political institutions and American democracy. The Institute will explore the shaping of American identity and the chemistry between that identity and U.S. history, politics, and the democratic process. The Institute will cover a broad range of American experiences that have influenced and been influenced by American national identity. The Institute will provide a deeper understanding of major currents in U.S. political thought, from the colonial period to the present, and explore contemporary U.S. political and social debates and public policy, relating them back to U.S. political thought and American identity. The University of Massachusetts in Amherst, MA will host the Institute in Amherst, MA.

The Institute on **Contemporary American Literature** will provide a multinational group of 18 foreign university faculty and practitioners with a deeper understanding of U.S. society and culture, past and present, through an examination of contemporary American literature. The Institute will examine how major contemporary writers, schools, and movements reflect the U.S. literary canon. The Institute will also explore the diverse communities and voices that constitute the American literary landscape and expose participants to writers who are establishing new directions for American literature. The Institute will cover a variety of contemporary American writers and writing and suggest how the themes explored reflect larger currents within contemporary U.S. society and culture. The University of Montana (UM) in Missoula, MT will host this Institute.

The Institute on **Journalism and Media** will provide a multinational group of 18 foreign journalism instructors and other related specialists with a deeper understanding of the roles that journalism and the media play in U.S. society. The Institute will examine the role of journalists in recognizing and preventing disinformation and will explore strategies for media and information literacy to counter disinformation. Additionally, the Institute will examine best practices in journalism by discussing the rights and responsibilities of the media in a democratic society, including editorial independence, journalistic ethics, legal constraints, and international journalism. The program will also highlight the impact of technology in journalism, including the influence of the digital economy, globalization of the news media, and other changes that are transforming the profession. Arizona State University in Tempe, AZ will host the Institute.



The Institute on **U.S. Culture, Identity, and Society** will provide a multinational group of 18 foreign university faculty and other specialists with a deeper understanding of U.S. society, culture, values, and institutions through the lens of diversity and national unity. The Institute will examine the ethnic, racial, social, economic, political, and religious contexts in which various cultures have manifested in U.S. society while focusing on the ways in which these cultures have influenced social movements and American identity throughout U.S. history. The program will draw from a diverse disciplinary base and will itself provide a model of how a foreign university might approach the study of American culture and society. New York University in New York, NY will host the Institute.

The Institute on **U.S. Economics and Sustainable Development** will provide a multinational group of 18 foreign university faculty, researchers, practitioners, and policymakers with a deeper understanding of key components and structures of the U.S. economy. Using a multidisciplinary approach, the program will explore various topics of socioeconomics; how financial institutions, investors, and businesses interact to support sustainable economic development, innovation, and growth; and increasing diverse and equitable employment through institutional regulation, social inclusion strategies, and private and public policies. Throughout the Institute, participants will examine the interplay of climate change, U.S. business innovation, corporate regulation, entrepreneurship, and economic theory. Participants will have opportunities to learn about key institutions and stakeholders in the U.S. economy and meet with a diverse range of business leaders and small business owners, among others. The Institute for Training and Development (ITD), in conjunction with Suffolk University, will host the Institute in Amherst and Boston, MA.

The Institute on **U.S. Foreign Policy** will provide a multinational group of 18 foreign university faculty and practitioners with a deeper understanding of new approaches to U.S. foreign policy and how U.S. foreign policy is formulated and implemented. The Institute will include a historical review of significant events, individuals, and philosophies that have shaped U.S. foreign policy. The program will explain the role of key influences on U.S. foreign policy including the executive and legislative branches of government, the media, the U.S. public, think tanks, non-governmental organizations, and multilateral institutions. The Institute will also examine the current U.S. foreign policymaking landscape and emerging trends that are shaping policy. The University of Delaware will host the Institute in Newark, DE.

**OTHER ESSENTIAL PROGRAM INFORMATION:**

- The Department of State will cover all participant costs, including program administration; travel allowances, domestic travel, and ground transportation; book, cultural, mailing, and incidental allowances; and housing and subsistence, as well as arrange and pay for participants' international and visa travel costs and travel allowances.
- When possible, each participant will have a private room with a shared bathroom during the residency portion (four weeks) of the Institute, but private room accommodations are not guaranteed. During the study tour (up to two weeks), participants will likely share a hotel room with another participant of the same gender. During the residency, housing will typically be in college or university owned housing. Most meals will be provided at campus facilities, though participants may have access to a kitchen to cook some meals on their own.
- Care will be taken to ensure that any special requirements regarding diet, daily worship, housing, and medical care are satisfied. Should a participant need to quarantine due to positive COVID-19 test results, accommodations will follow Center for Disease Control (CDC) and host institution guidelines.
- All participants will receive the U.S. Department of State's Accident and Sickness Program for Exchanges (ASPE), which provides coverage of \$100,000, with a \$25 co-pay per medical visit and \$75 co-pay per emergency room visit, for the duration of the program. Pre-existing conditions may be covered up to \$100,000, subject to policy exclusions and limitations. COVID-19 is treated like any other illness under the ASPE policy. Information on the health benefit program may be found online at <https://www.sevencorners.com/gov/usdos>.
- Should health, safety, and travel conditions continue to pose significant challenges, the program will pivot to a virtual format. The virtual program will consist of a minimum of 36 hours of required programming and will be a combination of synchronous and asynchronous learning. Participants are required to fully participate in the entire virtual program from their home location outside the United States.
- This is an intensive program and there will be little time for personal pursuits unrelated to the program. The Institute is not a research program. Participants must attend all lectures and organized activities and complete assigned readings. Family members and/or friends may not accompany participants on any part of the program. Note that Institute curriculum will not formally address teaching methodology and pedagogical methods.



ADDITIONAL INFORMATION ABOUT ELIGIBILITY:

- Only one candidate from Israel can be nominated for each Institute. Final selection rests with Department of State officials in Washington.
- U.S. citizens and permanent residents (green card holders) are NOT eligible to participate in this program.
- Alumni of prior Study of the U.S. Institutes are NOT eligible to participate in this program.
- Candidates **must** demonstrate English language fluency. Participants will be expected to handle substantial reading assignments in English and fully and actively participate in all seminar and panel discussions.
- Candidates should be willing and able to fully take part in an intensive post-graduate level academic program and comfortable with campus life and an active program schedule. **While senior faculty members and new professionals to the field are eligible applicants, first consideration will be given to mid-career professionals with little or no prior experience in the United States.**

For more information, please contact:

Eitan Schiffman

Public Diplomacy Specialist

Embassy of the United States in Israel

Tel. 050-3070305

schiffmanex@state.gov